

# Brunel Business School

## Brunel University, England



### Vision & Values

- Named after Isambard Brunel, one of Britain’s most renowned civil engineers known for producing innovative solutions to long-standing problems.
- The Business School is forward-looking and combines academic rigor with a practical, entrepreneurial and imaginative approach.

### Initiatives of Note

Design	Sustainability	Curriculum
<p><b>Center for Research in Enterprise, Innovation, Sustainability and Ethics (BRESE):</b> Aims to make theoretical advances in understanding how organizations are innovating to meet the social, economic and environmental challenges of operating in a knowledge-based society.</p> <p><b>Programs</b></p> <ul style="list-style-type: none"> <li>• MA Design &amp; Branding Strategy</li> <li>• MA Design Strategy &amp; Innovation</li> <li>• BSc Product Design</li> </ul>	<p><b>Center for Research in Enterprise, Innovation, Sustainability and Ethics</b></p> <p>Brunel is taking a first step towards full-networked control of their facilities’ power usage through the Cisco EnergyWise technologies.</p> <p><b>Programs</b></p> <ul style="list-style-type: none"> <li>• MSc Climate Change Impact</li> </ul>	<p>FT-MBA Program consists of:</p> <ul style="list-style-type: none"> <li>• 8 modules, which includes a Managing for the Future module</li> <li>• A Business Project</li> <li>• Leadership Masterclass Series (skill development orientations/workshops)</li> <li>• Career Development</li> </ul> <p>Undergraduate degree (BSc) business concentrations include:</p> <ul style="list-style-type: none"> <li>• Business &amp; Management</li> <li>• Accounting</li> <li>• eBusiness Systems</li> <li>• Marketing</li> </ul>